

MACHILIPATNAM – 521 001 ANDHRA PRADESH

website: www.krishnauniversity.ac.in

GENERAL QUALIFICATIONS AND ELIGIBILITY CRITERIA FOR ASSOCIATE PROFESSORS

Candidates are advised to read the instructions carefully before filling up the application form and dispatching it.

The minimum qualifications required for appointment in the University as laid down by the UGC (approved by the Government in G.O.Ms.No.14 Higher Education (UE.II) Dept. dated 20-2-2010 and contained in the UGC Regulations on Minimum Qualifications for Appointment of teachers and other Academic Staff in Universities and Colleges and Measures for the Maintenance of Standards in Higher Education, 2010 *vide* No.F.3-1/2009, dt. 30-06-2010) and University Grants Commission (Minimum Qualifications for Appointment of Teachers and Other Academic Staff in Universities and Colleges and Measures for the Maintenance of Standards in Higher Education) (4th Amendment), Regulations, 2016, G.O.Ms.No.38 Higher Education (UE) Department, dated 23.06.2016 for the posts of Associate Professors. For further details, visit UGC website: www.ugc.ac.in.

Associate Professor: Scale of Pay: Rs. 37,400 - 67,000+AGP 9,000

Minimum Qualifications prescribed for Appointment of Teaching Faculty for Business Management, Computer Science, English, Journalism and Mass Communication, Applied Mathematics, Biosciences & Biotechnology, and Chemistry.

- i. Good academic record with a Ph.D. Degree in the concerned/allied/relevant disciplines.
- ii. A Master's Degree in the concerned subject with at least 55% marks (or an equivalent grade in a point scale wherever grading system is followed).
- iii. A minimum of eight years of experience of teaching and/or research in an academic/research position equivalent to that of Assistant Professor in a University, College or Accredited Research Institution/industry excluding the period of Ph.D. research with evidence of published work and a minimum of 5 publications as books and/or research/policy papers.
- iv. Contribution to educational innovation, design of new curricula and courses, and technology – mediated teaching learning process with evidence of having guided doctoral candidates and research students.
- v. A minimum score as stipulated in the Academic Performance Indicator (API) based Performance Based Appraisal System (PBAS), set out in UGC Regulations.

NOTE:

- a) A relaxation of 5% may be provided from 55% to 50% of the marks at the graduate and master's level for the SC / ST / Differently-abled (Physically and visually differently-abled) categories for the purpose of eligibility and for assessing good academic record during direct recruitment to teaching positions.
- b) A relaxation of 5% may be provided from 55% to 50% of marks to Ph.D. degree holders, who passed their Master's degree examination prior to 19^{th} September, 1991.
- c) B in 7 points scale with letter grade O, A, B, C, D, E & F shall be regarded as equivalent of 55% wherever the grading system is followed.

In addition to the above General Qualifications, the following are the specializations, qualifications, and specific requirements for the posts.

BUSINESS MANAGEMENT

1. Associate Professor:

i. Consistently good academic record with at least 55% marks (or an equivalent grade in a point scale wherever grading system is followed) in Master's Degree in Business Management / Administration / in a relevant management related discipline or first class in two years full time PGDM declared equivalent by AIU / recognized by the AICTE / UGC;

OR

- ii. First Class graduate and professionally qualified Charted Accountant / Cost and works Accountant / Company Secretary of the concerned statutory body.
- iii. Ph.D. or Fellow of Indian Institute of Management or of an Institute recognized by AICTE and declared equivalent by the AIU.
- iv. A minimum of eight years' experience of teaching / industry / research / professional at managerial level excluding the period spent for obtaining the research degree.

OR

- v. In the event the candidate is from industry and the profession, the following requirements shall constitute as essential requirement
 - Consistently good academic record with at least 55% marks (or an equivalent grade in a point scale wherever grading system is followed) in Master's Degree in Business Management / Administration / in a relevant management related discipline or first class in two years full time PGDM declared equivalent by AIU / recognized by AICTE / UGC,

OR

First Class graduate and professionally qualified Charted Accountant / Cost and Works Accountant / Company Secretary of the concerned statutory body.

- 2. A minimum of ten years experience of teaching industry / research / profession, out of which five years must be at the level of Assistant Professor or equivalent excluding the period spent for obtaining research degree. The candidate should have Professional work experience, which is significant and can be recognized at national / international level as equivalent to Ph.D. and ten years managerial experience in industry / profession of which at least five years should be at the level comparable to that of lecturer / assistant professor. v. Without prejudice to the above, the following conditions may be considered desirable:
 - a) Teaching, research industrial and / or professional experience in a reputed organization;
 - b) Published work, such as research papers, patents filed / obtained, books and / or technical reports; and
 - c) Experience of guiding the project work /dissertation of PG / Research Students or supervising R&D projects in industry.