Advt. No. NSIC/HR/SRD/E-5,4,3,1/18/005



THE NATIONAL SMALL INDUSTRIES CORPORATION LIMITED

(A Government of India Enterprise) Corporate Identification No. U74140DL1955GOI002481

SPECIAL RECRUITMENT DRIVE FOR FILLING UP SC,ST,OBC & PWBD VACANCIES

The National Small Industries Corporation Ltd. (The premier Mini-Ratna Government of India Enterprise under Ministry of Micro, Small and Medium Enterprises) invites applications from candidates belonging to Scheduled Castes, Scheduled Tribes, Other Backward Classes and Persons with Benchmark Disabilities for filling up following reserved vacancies:

I. **Post** - General Manager in the functional area of Business Development / Marketing

Pay Scale - Rs.80,000-2,20,000/- (IDA)

No. of vacancies - 02 (OBC)

Upper age limit - 50 years for General (age relaxation of 3 years for OBC and for Ex-servicemen, as per Govt. rules)

Qualification	Experience
A Graduate with full time MBA or equivalent having specialization in Marketing from a recognized University or	Total fifteen years'
Institution.	experience including ten
Only the following Full Time Degree(s) / Diploma(s) for the purpose of equivalency of MBA will be considered as eligible:	years' experience after MBA or equivalent Degree
PGDBA (Post Graduate Diploma in Business Administration - 2 years)	in the relevant area.
 PGDBM(Post Graduate Diploma in Business Management - 2 years) MMS (Masters of Management Studies - 2 years) MMM (Masters of Marketing Management - 2 years) PGDMM (Post Graduate Diploma in Marketing Management - 2 years) MIB (Masters in International Business - 2 years) PGDM (Post Graduate Diploma in Management - 2 years) MFT (Masters of Foreign Trade - 2 years) 	The candidate from Government sector should be presently working for two years or have last worked for two years in the IDA pay scale of 70,000-2,00,000/- /
Only the following specializations will be considered as equivalent to Marketing:	29,100-54,500/- (pre- revised) <i>OR</i> in CDA Pay
 Sales & Marketing Retail Management Event Digital Marketing Management 	Scale Level 12 / Grade Pay of Rs.7600/- (pre
 Sales Management International Business Foreign Trade Marketing 	revised). However, candidates working in

E-Commerce Marketing & Management No other qualification and specialization will be considered as equivalent to MBA and Marketing,	Private / Banking / Insurance sector should be drawing gross monthly
respectively.	salary of Rs. 79,600/- for the last two years or have last worked for two years.

II.	Post	-	Deputy General Manager in functional areas of Business Development / Marketing,
			Law&Recovery and Civil.
	Pay Scale	-	Rs.70,000-2,00,000/- (IDA)
	Total No. of vacancies	-	04 (01-SC, 01-ST, 02-OBC)

Upper age limit
 45 years for General (age relaxation of 5 and 3 years for SC/ST and OBC, respectively and for Exservicemen, as per Govt. rules)

Functional	Qualification		Experience
Area Business Development / Marketing No. of vacancies - 02		re purpose of equivalency of MBA will be 2 years) 2 years) ivalent to Marketing: vent anagement breign Trade • International Marketing	Total ten years' experience including seven years' experience after MBA or equivalent Degree in the relevant area.
Functional Area	Qualification	Experience	

Law	&	Graduation with full time Degree in Law from a recognized	Total ten years' experience including seven years'
Recovery		University or Institution.	experience after Degree in Law in the relevant area.
No.	of		
vacancy	-		
01			
Civil		Full Time Graduation in Civil Engineering from a recognized	Total ten years' experience including seven years'
		University or Institution.	experience after Graduation in Civil Engineering in the
No.	of		relevant area.
vacancy	-		
01			

Note for all functional areas: The candidate from Government sector should be presently working for two years or have last worked for two years in the pay scale of 60,000-1,80,000/- (IDA) / 24,900-50,500/- (pre-revised) **OR** in CDA Pay Scale Level 11 / Grade Pay of Rs.6600/- (pre revised). However, candidates working in Private / Banking / Insurance sector should be drawing gross monthly salary of Rs. 68,000/- for the last two years or have last worked for two years.

Important: In case of non-suitability of candidate(s) in a particular functional area, the vacancy can be filled in other functional area.

III. Post - Deputy General Manager (Finance & Accounts)

Pay Scale - Rs.70,000-2,00,000/- (IDA)

Total No. of vacancies - 03 (01-SC, 02-OBC)

Upper age limit
 45 years for General (age relaxation of 5 and 3 years for SC and OBC, respectively and for Ex-

servicemen, as per Govt. rules)

Qualification	Experience
(i) CA / ICWA(CMA) OR (ii) Graduate in Commerce with full time MBA or equivalent having specialization in Finance / Banking from a recognized University or Institution.	Total ten years' experience including seven years' experience after CA / ICWA(CMA) / MBA or equivalent Degree in the relevant area.
 Only the following Degree(s) will be considered as equivalent to Graduate in Commerce: BBA (Bachelor of Business Administration) with specialization in Finance/Banking/Accounting BBS (Bachelor of Business Studies) with specialization in Finance/Banking/Accounting BBM (Bachelor of Business Management) with specialization in Finance/Banking/Accounting BBE (Bachelor of Business Economics) with specialization in Finance/Banking/Accounting BIBF (Bachelor of International Business & Finance) with specialization in Finance/Banking/Accounting BMS (Bachelor of Management Studies) with specialization in Finance/Banking/Accounting Note: The specialization of Finance/Banking/Accounting should expressly be mentioned in the aforesaid Degrees, failing which the application will not be considered eligible. 	Note: In case of candidates having the qualification of CA/ICWA(CMA), the Article-ship and practical training undertaken at the time of CA/ICWA(CMA) will be counted as experience. The candidate from Government sector should be presently working for two years or have last worked for two years in the pay scale of 60,000-1,80,000/-

Only the following Full Time Degree(s) / Diploma(s) having specialization in Finance /	(IDA) / 24,900-50,500/- (pre-revised)
Banking for the purpose of equivalency of MBA will be considered as eligible:	OR in CDA Pay Scale Level 11 / Grade
PGDBA (Post Graduate Diploma in Business Administration - 2 years)	Pay of Rs.6600/- (pre revised).
PGDBM(Post Graduate Diploma in Business Management - 2 years)	However, candidates working in Private /
MMS (Masters of Management Studies - 2 years)	Banking / Insurance sector should be
PGDM (Post Graduate Diploma in Management - 2 years)	drawing gross monthly salary of Rs. 68,000/- for the last two years or have
PGDFM (Post Graduate Diploma in Financial Management - 2 years)	last worked for two years.
MFM (Masters of Financial Management - 2 years)	last worked for two years.
No other qualification will be considered as equivalent to MBA	

IV. Post - Chief Manager in functional areas of Business Development / Marketing , Civil and Mechanical

Pay Scale - Rs.60,000-1,80,000/- (IDA)

Total No. of vacancies - 03 (02-SC, 01-OBC)

Upper age limit- 42 years for General (age relaxation of 5 and 3 years for SC and OBC, respectively and for Exservicemen, as per Govt. rules)

Functional Area		Qualificat	tion		Experience
Business Development	A Graduate with full time MBA Institution.	or equivalent having specia	lization in Marketing f	rom a recognized University or	Total eight years'
/ Marketing No. of vacancy - 01	Only the following Full Time considered as eligible: PGDBA (Post Graduate Diple PGDBM(Post Graduate Diple MMS (Masters of Manageme MMM (Masters of Marketing PGDMM (Post Graduate Diple MIB (Masters in Internationa PGDM (Post Graduate Diple MFT (Masters of Foreign Tra	oma in Business Administra oma in Business Manageme ent Studies - 2 years) Management - 2 years) Ioma in Marketing Manager Business - 2 years) ma in Management - 2 year	ntion - 2 years) ent - 2 years) ment - 2 years)	equivalency of MBA will be	experience including five years' experience after MBA or equivalent Degree in the relevant area.
	Only the following specializa	tions will be considered a	s equivalent to Mark	reting:	
	Sales & Marketing	Retail Management	Event Management	Digital Marketing	
	Sales Management	International Business	Foreign Trade	International Marketing	
	E-Commerce Marketing & Management				

No (other qualification and specialization will be considered a	s equivalent to MBA and Marketing,
resp	ectively.	
Functional Area	Qualification	Experience
University or Institution. experience after Graduation in Civil Eng		Total eight years' experience including five years' experience after Graduation in Civil Engineering in
No. of vacancy -		the relevant area.
Mechanical	Full time Graduation in Mechanical Engineering from a recognized University or Institution.	Total eight years' experience including five years' experience after Graduation in Mechanical
No. of vacancy - 01		Engineering in the relevant area.

Note for all functional areas: The candidate from Government sector should be presently working for two years or have last worked for two years in the pay scale of 50,000-1,60,000/- (IDA) / 20,600-46,500/- (pre-revised) **OR** in CDA Pay Scale Level 10 / Grade Pay of Rs. 5400/- (pre revised). However, candidates working in Private / Banking / Insurance sector should be drawing gross monthly salary of Rs. 57,000/- for the last two years or have last worked for two years.

Important: In case of non-suitability of candidate(s) in a particular functional area, the vacancy can be filled in other functional area.

V. **Post** - Chief Manager (Finance & Accounts)

Pay Scale - Rs.60,000-1,80,000/- (IDA)

No. of vacancy - 01(OBC)

Upper age limit
 42 years for General (age relaxation of 3 years for OBC and for Ex-servicemen, as per Govt. rules)

Qualification	Experience
(i) CA / ICWA(CMA) OR (ii) Graduate in Commerce with full time MBA or equivalent having specialization in Finance / Banking from a recognized University or Institution. Only the following Degree(s) will be considered as equivalent to Graduate in Commerce: BBA (Bachelor of Business Administration) with specialization in Finance/Banking/Accounting BBS (Bachelor of Business Studies) with specialization in Finance/Banking/Accounting BBM (Bachelor of Business Management) with specialization in Finance/Banking/Accounting	Total eight years' experience including five years' experience after MBA or equivalent Degree in the relevant area. Note: In case of candidates having the qualification of
 BBE (Bachelor of Business Economics) with specialization in Finance/Banking/Accounting BIBF (Bachelor of International Business & Finance) with specialization in Finance/Banking/Accounting BMS (Bachelor of Management Studies) with specialization in Finance/Banking/Accounting Note: The specialization of Finance/Banking/Accounting should expressly be mentioned in the aforesaid Degrees, failing which the application will not be considered eligible. 	CA/ICWA(CMA), the Articleship and practical training undertaken at the time of CA/ICWA(CMA) will be counted as experience.
Only the following Full Time Degree(s) / Diploma(s) having specialization in Finance / Banking for the purpose of equivalency of MBA will be considered as eligible:	The candidate from Government sector should be presently working for two

 PGDBA (Post Graduate Diploma in Business Administration - 2 years) PGDBM(Post Graduate Diploma in Business Management - 2 years) MMS (Masters of Management Studies - 2 years) PGDM (Post Graduate Diploma in Management - 2 years) PGDFM (Post Graduate Diploma in Financial Management - 2 years) MFM (Masters of Financial Management - 2 years) No other qualification will be considered as equivalent to MBA 	years or have last worked for two years in the pay scale of 50,000-1,60,000/-(IDA) / 20,600-46,500/-(pre-revised) <i>OR</i> in CDA Pay Scale Level 10 / Grade Pay of Rs. 5400/- (pre revised). However, candidates working in Private / Banking / Insurance sector should be drawing gross monthly salary of Rs. 57,000/- for the last two years or have
	last worked for two years.

VI. Post

- Deputy Manager in functional areas of Business Development / Marketing, Mechanical, Electrical, Civil and Law

- Rs.40,000-1,40,000/- (IDA)

- Total No. of vacancies

- Upper age limit
- Age relaxation

- Deputy Manager in functional areas of Business Development / Marketing, Mechanical, Electrical, Civil and Law

- Rs.40,000-1,40,000/- (IDA)

- 12 including 02 Persons with Benchmark Disability (02-SC, 04-ST, 06-OBC)

- 35 years for General
- 3 years for OBC

- 10 years for SC/ST PwBD

8 years for OBC PwBD - As per Govt. Rules for Ex-servicemen

Functional	Qualification	Experience
Area		
Business	A Graduate with MBA / PGDBM with specialization in Marketing from a recognized University or Institution.	Should
Development		have
/ Marketing	Only the following Degree(s) / Diploma(s) for the purpose of equivalency of MBA/PGDBM will be	experience
	considered as eligible:	of five years
No. of	PGDBA (Post Graduate Diploma in Business Administration)	(after
vacancies -	PGDBM(Post Graduate Diploma in Business Management)	graduation)
04	MMS (Masters of Management Studies)	in a reputed public /
	MMM (Masters of Marketing Management)	private
	PGDMM (Post Graduate Diploma in Marketing Management)	sector
	MIB (Masters in International Business)	organization
	PGDM (Post Graduate Diploma in Management)	in the
	MFT (Masters of Foreign Trade)	relevant
	Only the following specializations will be considered as equivalent to Marketing:	field.

Sales & Marketing	Retail Management	Event Management	Digital Marketing
Sales Management	International Business	Foreign Trade	International Marketing
E-Commerce Marketing & Management	Social Media		
No other qualification and	specialization will be c	onsidered as equival	ent to MBA/PGDBM and

Marketing, respectively.

Functional Area	Qualification	Experience
Mechanical	Graduation in Mechanical Engineering from a	Should have experience of five years (after graduation) in
	recognized University or Institution.	a reputed public / private sector organization in the
No. of vacancies -		relevant field.
02		
Electrical	Graduation in Electrical and Electrical & Electronics	Should have experience of five years (after graduation) in
	Engineering from a recognized University or Institution.	a reputed public / private sector in the relevant field.
No. of vacancies -		
02		
Civil	Graduation in Civil Engineering from a recognized	Should have experience of five years (after graduation) in
	University or Institution.	a reputed public / private sector organization in the
No. of vacancies -		relevant field.
02		
Law	A Law Graduate / Degree in Law from a recognized	Should have experience of five years (after graduation) in
	University or Institution.	a reputed public / private sector organization in the
No. of vacancies -		relevant field.
02		

Important: In case of non-suitability of candidate(s) in a particular functional area, the vacancy can be filled in other functional area.

VII. Deputy Manager (Finance & Accounts) **Post**

Pay Scale Rs.40,000-1,40,000/- (IDA)

Total No. of vacancies 06 including 01 Persons with Benchmark Disability (02-SC, 01-ST, 03-OBC)

35 years for General Upper age limit

Age relaxation 5 years for SC/ST - 3 years for OBC - 10 years for SC/ST PwBD

- As per Govt. Rules for Ex-servicemen 8 years for OBC PwBD

Qualification	Experience
A Graduate in Commerce with CA / ICWA(CMA) / MBA / PGDBM having specialization in Finance /	Should have experience of
Banking from a recognized University or Institution.	three years (after graduation) in
	a reputed public / private sector
Only the following Degree(s) will be considered as equivalent to Graduate in Commerce:	organization in the relevant

- BBA (Bachelor of Business Administration) with specialization in Finance/Banking/Accounting
- BBS (Bachelor of Business Studies) with specialization in Finance/Banking/Accounting
- BBM (Bachelor of Business Management) with specialization in Finance/Banking/Accounting
- BBE (Bachelor of Business Economics) with specialization in Finance/Banking/Accounting
- BIBF (Bachelor of International Business & Finance) with specialization in Finance/Banking/Accounting
- BMS (Bachelor of Management Studies) with specialization in Finance/Banking/Accounting

Note: The specialization of Finance/Banking/Accounting should expressly be mentioned in the aforesaid Degrees, failing which the application will not be considered eligible.

Only the following Degree(s) / Diploma(s) having specialization in Finance / Banking for the purpose of equivalency of MBA/PGDBM will be considered as eligible:

- PGDBA (Post Graduate Diploma in Business Administration)
- PGDBM(Post Graduate Diploma in Business Management)
- MMS (Masters of Management Studies)
- PGDM (Post Graduate Diploma in Management)
- PGDFM (Post Graduate Diploma in Financial Management)
- MFM (Masters of Financial Management)

No other qualification will be considered as equivalent to MBA/PGDBM

field.

Note: In case of candidates having the qualification of CA/ICWA(CMA), the Articleship and practical training undertaken at the time of CA/ICWA(CMA) will be counted as experience.