



सीसीएस नेशनल इंस्टीट्यूट ऑफ एग्रीकल्चरल मार्केटिंग

(कृषि एवं कृषक कल्याण मंत्रालय, भारत सरकार का संगठन)

कोटा रोड, बम्बाला (निकट सांगानेर), जयपुर-302033 (राजस्थान)

फोन : 041-2795150 फैक्स : 0141-2771938

वेबसाइट : www.ccsniam.gov.in

पीजीडीएबीएम हेतु संविदा पर सीधी भर्ती (टीचिंग फैकल्टी)

विज्ञा. नं. पीजीडीएबीएम फैकल्टी / 2017

सीसीएस एनआईएएम एआईसीटीई द्वारा मान्य दो वर्षीय पोस्ट ग्रेजुएट डिप्लोमा इन एग्री-बिजनेस मैनेजमेंट (पीजीडीएबीएम) प्रस्तुत करते हैं। पीजीडीएबीएम में फैकल्टी पदों हेतु आवेदन निर्धारित प्रारूप में संविदा आधार पर 2 वर्ष के लिए आमंत्रित है।

फंक्शनल एरिया	प्रोफेसर	एसोसिएट प्रोफेसर	असिस्टेंट प्रोफेसर
मार्केटिंग मैनेजमेंट (एमएम)	1	-	-
फाइनेंशियल मैनेजमेंट (एफएम)	-	1	-
जनरल मैनेजमेंट (जीएम)	-	-	1
ऑपरेशंस मैनेजमेंट (ओएम)	-	-	1
इंफॉर्मेशन टेक्नोलॉजी मैनेजमेंट (आईटी)	-	-	1
एग्री-बिजनेस मैनेजमेंट (एबीएम)	-	-	1
मार्केटिंग मैनेजमेंट (एमएम)	-	-	1

आवश्यक अनुलग्नकों सहित भरा हुआ आवेदन 02.05.2017 को 4.00 बजे तक पहुंच जाना चाहिए। विजिट एनआईएएम वेबसाइट : www.ccsniam.gov.in आवेदन फार्म, र्हता, स्पे. के क्षेत्र, वेतनमान आदि डाउनलोड हेतु।

davp 01375/11/0019/1617

डायरेक्टर जनरल



CCS NATIONAL INSTITUTE OF AGRICULTURAL MARKETING

(An Organization of Ministry of Agriculture & Farmers Welfare, Government of India)

Kota Road, Bambala (Near Sanganer), Jaipur-302033 (Rajasthan)

Telephone: 0141-2795150 Fax: 0141-2771938

Website: www.ccsniam.gov.in

DIRECT RECRUITMENT ON CONTRACT FOR PGDABM (Teaching Faculty)

ADVT.NO. PGDABM FACULTY/2017

CCS NIAM offers a two year Post Graduate Diploma in Agri-Business Management (PGDABM) recognized by AICTE. Applications for the Faculty positions in PGDABM are invited in the prescribed format on contractual basis for 2 years. Reservation policy of Government of India will be applicable for this recruitment.

Functional Area	Professor	Associate Professor	Assistant Professor
Marketing Management (MM)	1	-	-
Financial Management (FM)	-	1	-
General Management (GM)	-	-	1
Operations Management (OM)	-	-	1
Information Technology Management (IT)	-	-	1
Agri-Business Management (ABM)	-	-	1
Marketing Management (MM)	-	-	1

The duly filled in application along with necessary enclosures should reach by 2.05.2017 by 4:00 PM. Visit NIAM Website: www.ccsniam.gov.in to download the Application Form, Prescribed Qualifications, Areas of Specialization, Pay-Scales etc.

Director General



CCS NATIONAL INSTITUTE OF AGRICULTURAL MARKETING

(An Organization of Ministry of Agriculture, Government of India)
Kota Road, Bambala (Near Sanganer), Jaipur-302033, (Rajasthan)
Telephone: 0141-2795150, Fax: 0141-2771938
Website: www.ccsniam.gov.in

DIRECT RECRUITMENT ON CONTRACT FOR PGDABM (Teaching Faculty)

ADVT.NO. PGDABM FACULTY/2017

CCS NIAM offers a two year Post Graduate Diploma in Agri-Business Management (PGDABM) recognized by AICTE. Applications for the Faculty positions in PGDABM are invited in the prescribed format on contractual basis for 2 years. Reservation policy of Government of India will be applicable for this recruitment. Candidate should possess the prescribed qualifications on the last date of application. Applicants for the post of Assistant Professor should qualify the National Eligibility Test (NET) in the subject concerned along with two publications in NAAS rated refereed journals. The NET can be exempted for the candidates holding Ph.D. degree, provided it has been done with course work as prescribed under the UGC Regulations 2009 and the candidates should have at least two full length publications with NAAS rating of not less than 4. The Candidates with experience in Agribusiness and Agricultural Marketing will be preferred.

PROFESSOR : *Pay Band of Rs.37,400-67000+AGP Rs.10,000*

ASSOCIATE PROFESSOR : *Pay Band of Rs.37,400-67,000+AGP Rs.9,000*

ASSISTANT PROFESSOR : *Pay Band of Rs.15,600-39,100+AGP Rs.6,000*

The pay-scales will also carry the DA, HRA & Transport Allowance as applicable in the Institute. No other allowance is admissible for these posts.

Suitable number of advance increments may be considered in most deserving cases. The revised scales as per the 7th Pay Commission may be applicable as per the Institute Policy.

The faculty members shall not have any permanent lien /claim of regularization with NIAM. This engagement is purely temporary and contractual appointment for a period of two years subject to continuance of PGDABM in NIAM and the Annual Performance Evaluation of the faculty.



**CCS NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
POST GRADUATE DIPLOMA IN AGRI-BUSINESS MANAGEMENT
Kota Road, Bambala, Pratap Nagar, Jaipur-302033
Essential Qualifications and Experience for Faculty Positions for PGDABM**

Professor

Functional Area	Specific Subject Areas	Position	Pay Band	AGP	Essential Qualifications			
					Educational	Additional Qualifications	Research & Publications	Experience
Marketing Management	Consumer Behaviour, Marketing Research, Advertising, Sales & Distribution Management, Services Marketing, Rural Marketing, CRM, Digital Marketing etc	Professor	37,400-67,000	10,000	Consistently good academic record with at least 55% marks or equivalent grade in a point scale where grading system is followed in Master's Degree in Business Management/Administration/ in a relevant management related Discipline or First Class in two years full time PGDM declared equivalent by AIU/accredited by AICTE/UGC (or) First Class Graduate and Professionally qualified Chartered Accountant / Costs and Works Accountant / Company Secretary of the concerned Statutory body	Ph.D. or Fellow of Indian Institute of Management or of an Institute recognized by AICTE and declared equivalent by the AIU. (and) Relevant experience in senior academic administrative positions will be essential.	Post PhD publications and guiding PhD & PG students is highly desirable.	Minimum of 10 years teaching/ research /industrial experience of which at least 5 years should be at the level of Associate professor (or) Minimum of 13 years' experience in teaching and / or Research and /or Industry. In case of research experience, good academic record and books/ research paper publications /IPR/ patents record shall be required as deemed fit by the expert members of the selection committee.

Associate Professor

Functional Area	Specific Subject Areas	Position	Pay Band	AGP	Essential Qualifications			
					Educational	Additional Qualifications	Research & Publications	Experience
Financial Management	Management Accounting, Financial Analysis & Reporting, Risk, Futures & Options, Banking, Investment, International Finance, Project Finance, Valuation, Financial Services, Financial Accounting, Financial Management, Insurance and Actuaries etc	Associate Professor	37,400-67,000	9,000	Consistently good academic record with at least 55% marks or equivalent grade in a point scale where grading system is followed in Master's Degree in Business Management/Administration/ in a relevant management related Discipline or First Class in two years full time PGDM declared equivalent by AIU/accredited by AICTE/UGC (or) First Class Graduate and Professionally qualified Chartered Accountant / Costs and Works Accountant / Company Secretary of the concerned Statutory body	Ph.D. or Fellow of Indian Institute of Management or of an Institute recognized by AICTE and declared equivalent by the AIU.	Post PhD publications and guiding PhD & PG students is highly desirable.	Minimum of 5 years' experience in teaching / research /industry of which 2 years post PhD experience is desirable.

Assistant Professors

Functional Area	Specific Subject Areas	Position	Pay Band	AGP	Essential Qualifications			
					Educational	Additional Qualifications	Research & Publications	Experience
Agri-Business Management	Agribusiness Environment, Agri-Input Marketing, Agri-output Marketing, Rural Marketing etc.	Assistant Professor	15,600-39,100	6,000	1. First Class MBA or two year full time PGDM in Agri-Business Management from reputed National / International Institutions (and) 2. B.Sc. In Agriculture or Allied Sciences (4 Years) from Central or State Agricultural Universities.	Ph.D. in the field of Agribusiness Management or any Management related Discipline (or) Qualified National Eligibility Test for Assistant Professor conducted by ASRB/UGC/CSIR	At least 2 Publications in peer reviewed Journals with NAAS Rating (or) Journals with Impact Factor and ISBN/ISSN Number	Minimum of 2 Years' experience in Teaching or Research or Industry in the area of Agribusiness or Agriculture
Operations Management	Quantitative Methods (Business Maths, Statistics, Operations Research, Econometrics), Operations Management, Supply Chain Management, Quality Management, Project Management	Assistant Professor	15,600-39,100	6,000	First Class Master's Degree in Business Management/Administration or in a relevant Management related discipline or first class in full time PGDM declared equivalent by AIU/accredited by the AICTE/UGC with Specialization in Operations	Ph.D. in the field of Agribusiness Management or any Management related Discipline (or) Qualified National Eligibility Test for Assistant Professor conducted by ASRB/UGC/CSIR	At least 2 Publications in peer reviewed Journals with NAAS Rating (or) Journals with Impact Factor and ISBN/ISSN Number	Minimum of 2 Years' experience in Teaching or Research or Industry in the area of Agribusiness or Agriculture
General Management	Human Resource Management, Organizational Behavior, Business Communication, Business Ethics, Business Laws etc.	Assistant Professor	15,600-39,100	6,000	First Class Master's Degree in Business Management/Administration or in a relevant Management related discipline or first class in full time PGDM declared equivalent by AIU/accredited by the AICTE/UGC	Ph.D. in the field of Agribusiness Management or any Management related Discipline (or) Qualified National Eligibility Test for Assistant Professor conducted by ASRB/UGC/CSIR	At least 2 Publications in peer reviewed Journals with NAAS Rating (or) Journals with Impact Factor and ISBN/ISSN Number	Minimum of 2 Years' experience in Teaching or Research or Industry in the area of Agribusiness or Agriculture

Functional Area	Specific Subject Areas	Position	Pay Band	AGP	Essential Qualifications			
					Educational	Additional Qualifications	Research & Publications	Experience
Marketing Management	Consumer Behavior, Marketing Research, Advertising, Sales & Distribution Management, Services Marketing, Rural Marketing, CRM, Digital Marketing etc	Assistant Professor	15,600-39,100	6,000	First Class Master's Degree in Business Management/Administration or in a relevant Management related discipline or first class in full time PGDM declared equivalent by AIU/accredited by the AICTE/UGC with Specialization in Marketing	Ph.D. in the field of Agribusiness Management or any Management related Discipline (or) Qualified National Eligibility Test for Assistant Professor conducted by ASRB/UGC/CSIR	At least 2 Publications in peer reviewed Journals with NAAS Rating (or) Journals with Impact Factor and ISBN/ISSN Number	Minimum of 2 Years' experience in Teaching or Research or Industry in the area of Agribusiness or Agriculture
Information Technology Management	Management Information Systems, Business Intelligence, Enterprise Resource Planning, E-commerce, Artificial Intelligence & Neural Network etc	Assistant Professor	15,600-39,100	6,000	First Class Master's Degree in Business Management/Administration or in a relevant Management related discipline or first class in full time PGDM declared equivalent by AIU/accredited by the AICTE/UGC with Specialization in Information Technology (or) First Class Master's Degree in Information Technology or related discipline	Ph.D. in the field of Information Technology or related Discipline (or) Qualified National Eligibility Test for Assistant Professor conducted by ASRB/UGC/CSIR	At least 2 Publications in peer reviewed Journals with Impact Factor and ISBN/ISSN Number	Minimum of 2 Years' experience in Teaching or Research or Industry in the area of Agribusiness or Agriculture or related Field



**CCS NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
POST GRADUATION DIPLOMA IN AGRI-BUSINESS MANAGEMENT
Kota Road, Bambala, Pratap Nagar, Jaipur-302033
Ph. : 0141-2795150**

**APPLICATION FORM FOR FACULTY POSITIONS
(PROFESSOR, ASSOCIATE PROFESSOR AND ASSISTANT PROFESSOR)**

(FILL UP SEPARATE FORM FOR EACH POST)

(Note : Please go through instructions given the website www.ccsniam.gov.in carefully before filling –up the Application Form & Self Assessment API Score Card)

Advt. No.....	Upload a Recent Passport size Photograph
Post Applied for	
Discipline:.....	

SECTION – A : GENERAL

1. **Name in full** (In Block Letters) Dr./Mr./Mrs./Ms.....
2. **Date of Birth** (in words).....
3. **Father’s /Spouse Name**.....
4. **Mailing Address**

.....Pin Code

--	--	--	--	--	--

Tel. No. (with STD code) Mobile E-mail ID

5. **Permanent Address**
-Pin Code

--	--	--	--	--	--

6. **Marital Status**7.**Nationality**

8. **State of Domicile**.....9. **Category** : SC/ST/OBC/PWD/General.....
(in case of PWD category, please indicate PH-OH/PH-HH/PH-VH)
(Please attach attested photocopy of Certificate)

- 11.**Present Employer**

SECTION B :

CATEGORY I : TEACHING, LEARNING AND EVALUATION RELATED ACTIVITIES

12. EDUCATIONAL QUALIFICATION (Starting with highest degree obtained) :

S. No.	Examination/Degree	Name of Board/College/University	Percentage of Marks	Subject (s)	Year of Passing/award	Supporting Documents (2 fields)
	PhD					
	Post graduation					
	Graduation					
	XII					
	X					
	Others					
	Others					

(Please attach photocopies in support)

13. Whether Ph.D. awarded: Yes No If Yes, indicate the year of award

14. Title of Ph.D. thesis awarded

15. Whether qualified UGC/CSIR NET/SLET/SET/ARS Yes No

(If yes, indicate the year, and attach a photocopy of NET/SLET/SET certificate) (Supporting Documents)

16. Details of Employment Experience : (In chronological order starting with the most recent)

(Attach separate sheet if necessary)

S. No.	Name of Employer/Status of Institute/University (Govt. /Quasi Govt./Autonomous etc.)	Post held/Designation	Period of Employment		Basic salary last drawn, pay scale and Grade Pay	Nature of duties	Supporting Documents
			From	To			

17. Summary of experience/performance

S. No.	Teaching Experience	From	To	Total		Supporting Documents
				Years	Months	
i.	Under Graduate					
ii.	Post Graduate					
iii.	Total Teaching Experience					
iv.	Short term/Continuing Education/Specialist Courses conducted					

Research Experience						
v.	Research Experience other than the period spent for obtaining M.Phil./Ph.D. Research Degree					

CATEGORY II : CO-CURRICULAR, EXTENSION AND PROFESSIONAL DEVELOPMENT RELATED ACTIVITIES

18. Co-curricular, extension and professional development related activities

1) Student related co-curricula, extension and field based activities and counseling.

S. No.	Description

2) Contribution to corporate life and management of the department and institution through participation in academic and administrative committees and responsibilities.

S. No.	Description

3)

CATEGORY III : RESEARCH AND ACADEMIC CONTRIBUTION

19. RESEARCH PUBLICATIONS

(a) Books – Self authored/co-authored/edited (Please attach separate sheet, if necessary)

S. No.	Title of the Book(s)	Whether Sole Author or Co-author	Name of Publisher (with city/country)	Moith & year of publication	Referred or Non-referred	ISBN/ISSN No.	Supporting Documents (Abstract)

19. (b) Chapters contributed in edited books (Please attach separate sheet, if necessary)

S. No.	Title of Chapter(s)	Title of the Book(s)	Whether Sole Author Co-author	Name of Publisher (with city/country)	Moith & year of publication	Referred or Non-referred	ISBN/IS SN No.	Supporting Documents (Abstract)

19. (c) Research/Articles/Papers published in Journals/Periodicals/Conference proceedings/ Newspapers (Please attach separate sheet, if necessary)

S. No.	Title of research article/paper (s)	Name of journal	Whether Sole Author/ Co-author	Month & year of publication, volume, no. & page nos.	Whether Referred/non-referred	ISBN/ISS N No.	Level (Int./Nat./State/Local)	NAAS Rating/Impact Factor	Supporting Documents (Abstract)

20. Research Projects Undertaken (other than that for a research degree)

(Please indicate : (a) Major Projects; (b) Minor Projects; (c) Consultancy Projects; (d) Completed Research Projects; (e) Ongoing Research Projects; (f) Whether Outcome /Output or Project /Policy Document forwarded to Sponsoring/Funding Government Agency (s) etc.)

(Please attach separate sheet, if necessary)

S. No.	Title/ Subject of Research Project(s)	Whether major or minor project	Date of commencement	Date of Completion	Total Grants/Funding received (Rs.)	Name of Sponsoring/Funding Agency	Whether Outcome/Outputs sent to Sponsoring Govt. Agency	Whether final report published as monograph book	Supporting Documents

21. Papers presented in Regional/National and International Seminars/Conferences/Workshop/Symposium. Indicate whether the Conference Proceedings are published.

(Please attach separate sheet, if necessary)

S. No.	Title/Subject of paper presented	Subject of Conference/Seminar/Symposium/Workshop	Organizing Institution/and Name of City/Country	Duration From ____ To ____	Whether the proceedings published Yes/No	Supporting Documents

OTHER MISCELLANEOUS INFORMATION

23. (a) Membership/Fellowship of other institutions/professionals societies :

(b) Other activities/Responsibilities :

(c) Any other relevant information, if not given above:

24. (a) Has there been any break in your academic career ? If so, give details.

(b) Have you been punished during your studies at College/University ? If so, give details

(c) Have you been punished during your services or convicted by a court of law ? If so, give details.

(d) Were you at any time declared medically unfit or asked to submit your resignation or discharged or dismissed ? If yes, give details in a separate sheet.

25. Are you willing to accept the minimum initial pay in the grade ? If not, state reasons for claiming higher starting pay.

27. Name and Addresses of Two references*:

- (i)
- (ii)

(*Recommendations from two Referees, not related to the applicants, who are scholars closely acquainted with the applicant’s academic training, accomplishment and capabilities, should preferably be obtained in **sealed envelopes** and attached with this application, or they be requested to send the recommendation(s) directly to the Administrative Officer, CCSNIAM, Advt. Number, Post Number and Post applied for **by post** (not by e-mail).

Please indicate how you fulfill the essential as well as desirable qualifications prescribed in the advertisement.

29. DECLARATION TO BE SIGNED BY THE CANDIDATE

I hereby declare that the information given by me in the Application is true, complete and correct to the best of my knowledge and belief and that nothing has been concealed or distorted. If at any time, I am found to have concealed/distorted any information or given any false statement, my application/appointment shall liable to be summarily rejected/terminated without notice or compensation.

Date : _____

Place : _____

(Signature of the Applicant) (upload attachment)

30. Forwarding letter from present employer of the applicant.

Forwarded with the remarks that Shri/Ms. _____ is working in this organization in the capacity as _____ from _____ to _____ and the institution/ organization has no objection to the candidature of the applicant being considered for the post applied for as above.

Place: _____

Signature of Head of the Institution

Date : _____

Name : _____

Fax : _____

Designation : _____

E-mail : _____

Address : _____

(Rubber Stamp)

SELF-ASSESSMENT API SCORE CARD

Minimum API Score Required

Direct Recruitment of Assistant Professor/equivalent Cadres	Minimum Essential Qualification
Direct Recruitment of Associate Professor/equivalent Cadres	Minimum Essential Qualification and Consolidated API score as per UGC Regulation 2010
Direct Recruitment of Professor/equivalent Cadres	Minimum Essential Qualification and Consolidated API score as per UGC Regulation 2010

PBAS Proforma for calculating API Score

Note:- Please read the instructions given in UGC Regulation 2010 before calculating API score.

CATEGORY- III

A(i) Research Papers published in Refereed Journals

S. No.	Title with page no.	Journal	ISSN/ISBN No.	Whether peer reviewed/impact factor, if any	No. of Co-authors	Whether you are the main author	API Score

A(ii) Research Papers published in Non-Refereed/Reputed Journals

S. No.	Title with page no.	Journal	ISSN/ISBN No.	Whether peer reviewed/impact factor, if any	No. of Co-authors	Whether you are the main author	API Score

A(iii). Conference Proceedings as full papers etc. (Abstract not to be included)

S. No.	Title with page no.	Details of conference publications	ISSN/ISBN No.	No. of Co-authors and date of publication	Whether you are the main author	API Score

B(i). Articles/Chapters published in books

S. No.	Title with page no.	Book title editor & publisher	ISSN/ISBN No.	Whether peer reviewed	No. of Co-authors and date of publication	Whether you are the main author	API Score

B(ii) Books published as single author or as editor

S. No.	Title with page no.	Type of book and authorship	Publisher & ISSN/ISBN No.	Whether peer reviewed	No. of Co-authors and date of publication	Whether you are the main author	API Score

C(i&ii) Ongoing Research Projects and Consultancy Projects

S. No.	Title	Agency	Period	Grant /Amount Mobilized (Rs Lakhs)	API Score

C (iii & iv) Projects Completed and Project Outcome

S. No.	Title	Agency	Period	Grant /Amount Mobilized (Rs Lakhs)	Whether Policy Documents/Patent as outcome	API Score

D. Research Guidance

Course	Number Enrolled	Thesis submitted	Degree awarded	API Score
M, Phil or equivalent				
Ph. D. or equivalent				

E (i) Refresher Courses, Teaching-Learning-Evaluation Technology, Faculty Development Programmes

S. No.	Programme	Duration	Organized by	API Score

E (ii) Papers presented in conferences, seminars, workshops, symposia

S. No.	Title of paper presented	Title of conference/seminar etc.	Date of event	Organized by	Whether International/National/State/Regional/University or College level	API Score

E (iii) Invited Lectures and Chairmanships at National or International Conference/Seminars

S. No.	Title of paper presented	Title of conference/seminar etc.	Date of event	Organized by	Whether International/National/State level	API Score

CATEGORY-II

F. CO-CURRICULAR, EXTENSION AND PROFESSIONAL DEVELOPMENT RELATED ACTIVITIES

S. No.	Nature of Activity	Score
1	Student related co-curricular, extension and field based activities (such as extension work through NSS/NCC and other channels, cultural activities, subject related events, advisement and counseling)	
2.	Contribution to Corporate life and management of the department and institution through participation in academic and administrative committees and responsibilities.	
3.	Professional Development activities (such as participation in seminars, conferences, short term, training courses, talks, lectures, membership of associations, dissemination and general articles, not covered in Category III)	
	Total Score	

CATEGORY-I

G. Teaching Learning and Evaluation Related Activities

S. No.	Nature of Activity	Score
1	Lectures, seminars, tutorials, Practicals, contact hours undertaken taken as percentage of lectures allocated.	
2.	Lectures or other teaching duties in excess of the UGC Norms.	
3.	Preparation and Imparting of knowledge / instruction as per curriculum; syllabus enrichment by providing additional resources to students.	
4.	Use of participatory and innovative teaching-learning methodologies; updating of subject content, course improvement etc.	
5.	Examination duties (Invigilation; question paper setting, evaluation/assessment of answer scripts) as per allotment.	
	Total Score	

OTHER RELEVANT INFORMATION

Please give details of any other credential, significant contributions, awards received etc. not mentioned earlier.

S. No.	Details (Mention Year, Value etc.)

Signature of Candidate