

Business Standard

Labour Ministry facilitates employment opportunities

First time job seekers from rural and semi-urban areas will be able to search for jobs through an app now, with National Career Service Portal (Ministry of Labour) on Friday entering into a partnership with FirstJob, a hiring solutions firm.

"The government is committed to provide more employment opportunities and signing of MOU is a step in this direction," Banadaru Dattatreya, Minister of Labour said at the conference here.

He also declared that his ministry will organise 'rozgar mela' in every district of the country to help youths from any corner of India to find jobs. Firstjob also said that it can help the government's efforts by holding pan India national virtual "rozgar melas".

"In our country, there are employers who complain they cannot find people; at the same time, many jobseekers are desperately looking for suitable roles in tier 3/4 cities and rural areas. FirstJob leverages technology to overcome the logistics challenges and connect the employers with jobseekers. FirstJob application also provides guidance and counselling to the job seekers; further, the job seekers can practice interview session in a safe and secure environment from the convenience of their smart phone and gain confidence to get the best job they deserve," said Arvind Singh, the founder of FirstJob.

With Firstjob, a candidate can upload his profile and can also appear for a screening interview making the employers hire people easier and faster.