

## **The Tribune**

### **Tata Trusts, NSDC tie up for jobs to state youth**

Tata Trusts and National Skill Development Corporation (NSDC) joined hands today to promote skill development and jobs for youth from Jammu and Kashmir.

To accelerate the pace of skill development, the two entities tied up for a study to be undertaken by Dalberg Global Development Advisers aimed at understanding the aspirations of the youth from the state and identifying the key challenges and interventions that could create a better impact by way of employment opportunities with corporates.

A statement said the study would look at aspirations of the youth and engage large corporates to explore the possibilities of giving skills to and hiring them, looking at enabling process for the youth to get ready for corporate sector careers and finalising job roles in line with aspirations of the youth.

The NSDC had evaluated the opportunities and was looking at scaling up the program and revisiting gaps so that more youth from J&K could get better careers and self-employment opportunities.

This partnership would identify the real gaps and give the right direction to bring higher standards and scale to the skilling initiatives for the youth from J&K.

The youth outreach plan, corporate engagement model, skill value-chain alignment and rollout plan would be addressed as a part of this critical intervention, the statement said.

Commenting on the initiative, S Ramadorai, chairman, NSDA and NSDC, said, “We have seen some encouraging results from J&K along with the required passion and eagerness of the youth to be a part of large corporates and the MSME sector in India. This intervention is a natural extension of our desire to enable a two-way connect between the industry and the state’s youth leading to mutually beneficial outcomes while addressing aspirations.”

The statement said graduates, postgraduates and engineering diploma holders from J&K had exhibited their professional abilities while working in reputed companies across India under the Udaan programme of the Ministry of Home Affairs, run by NSDC in collaboration with several corporates.