

## Paradip Investment Region Development Limited

Regd. Office: IDCO Tower, Janpath, Bhubaneswar- 751 022

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No.: PIRDL/ 18

Date: 22.07.2015

### RECRUITMENT OF INFRASTRUCTURE PLANNER & MARKETING MANAGER

Odisha Industrial Infrastructure Development Corporation (IDCO) has formed a Special Purpose Vehicle namely "PARADIP INVESTMENT REGION DEVELOPMENT LIMITED (PIRDL)" for development of Petroleum, Chemicals & Petrochemicals Investment Region (PCPIR) over an area of 284 Sq. Km in Jagatsinghpur and Kendrapada districts in Odisha.

PIRDL is looking for highly motivated professionals (One each) for the following posts:

SI No.	Name of the post	Relevant Qualification and Experience
01.	Infrastructure Planner	UG–B.E./ B.Tech (Any specialization) with minimum 65% marks or CGPA of 7.0 & PG–Masters in Urban & Regional Planning/ Infrastructure Planning from a reputed Institute/ University with 8 years of relevant experience
02.	Marketing Manager	UG–B.E./ B.Tech (Any specialization) with minimum 65% marks or CGPA of 7.0 & MBA / equivalent Masters from a reputed Business School/ University with 4 years of work experience

Eligible and willing candidates from Central and State Government or Government Undertakings may be considered on deputation.

The detailed job description, general instruction and eligibility criteria and application format for each of the above position can be downloaded from the website [www.idco.in](http://www.idco.in) (Media Release). Applicants are required to submit their application along with supporting credentials to the undersigned latest by 5.00 pm on or before **10<sup>th</sup> August 2015** through Regd. Post/ Speed Post.

#### Application to be submitted to:

##### Chief Executive Officer

Paradip Investment Region Development Limited,  
3<sup>rd</sup> Floor, IDCO Annexe Building, IDCO Towers,  
Janpath,  
Bhubaneswar-751 022

Sd/-

Chief Executive Officer

## Recruitment in M/s Paradip Investment Region Development Limited

Odisha Industrial Infrastructure Development Corporation (IDCO), a Government of Odisha undertaking responsible for industrial infrastructure development in the State, is promoting an SPV under the banner "**Paradip Investment Region Development Limited**" (PIRDL) for development of Petroleum, Chemicals & Petrochemicals Investment Region (PCPIR) over an area of 284 Sq. Km in Jagatsinghpur and Kendrapada districts in Odisha. The Government of India has accorded In-Principle Approval for establishment of this PCPIR.

To meet the objectives, PIRDL is looking for experienced and highly motivated professionals (one each) for the following positions on urgent basis:

1. **Infrastructure Planner**
2. **Marketing Manager**

### Job Particulars

<b>Name of Post:</b>	Infrastructure Planner
<b>Education:</b>	UG – B.E./ B. Tech (Any specialisation) with minimum 65% marks or CGPA of 7.0.
	PG – Masters in Urban & Regional Planning/ Infrastructure Planning from a reputed Institute/ University
<b>Experience:</b>	Minimum of 8 Years of relevant experience
<b>Remuneration:</b>	Market Standard/ Negotiable
<b>Key Skills:</b>	<ul style="list-style-type: none"> <li>• Experience in Master Planning, Urban Infrastructure Planning, Zonal Planning, Planning of SEZs and Industrial Townships</li> <li>• Experience of liaising with Central &amp; State Governments and Budget Planning</li> <li>• Understanding of techno-economic feasibility studies</li> <li>• Exposure to infrastructure co-ordination works</li> <li>• Familiarity with Environmental Impact Assessment &amp; Social Impact Assessment studies</li> <li>• Knowledge of building byelaws/ development regulations</li> <li>• Knowledge of AutoCAD, MS Excel, any rendering software is preferred</li> </ul>
<b>Job Description:</b>	<ul style="list-style-type: none"> <li>• Prepare feasibility studies across different sectors suitable for Paradip PCPIR</li> <li>• Prepare a development strategy for Paradip PCPIR</li> <li>• Identify infrastructure gaps in the region</li> <li>• Review &amp; suggest measures for developing multi-modal transport system in the PCPIR area</li> <li>• Suggest development of social infrastructure, common infrastructure in the area</li> <li>• Develop proposals &amp; contracts for project components</li> <li>• Handle procurement of consultants</li> <li>• Manage the bid process of project components planned in PPP mode</li> <li>• Review concession agreements for infrastructure projects</li> <li>• Develop project schedules</li> <li>• Project planning and preparation of project milestones</li> <li>• Liaise with State Government and Central Government Departments for project implementation</li> <li>• Getting NOC or required approvals, legal coordination &amp; compliance, liaising with government bodies, banks and vendors</li> </ul>

<b>Name of Post:</b>	Marketing Manager
<b>Education:</b>	UG: B.E./ B.Tech (Any specialization) with minimum 65% marks or CGPA of 7.0 PG: MBA / equivalent Masters from a reputed Business School/ University
<b>Experience:</b>	Minimum of 4 Years of work experience
<b>Remuneration:</b>	Market Standard/ Negotiable
<b>Key Skills:</b>	<ul style="list-style-type: none"> <li>• Candidate must have an understanding of the functioning of Government (State &amp; Central), management of Grant-in-aid, VGF, etc.</li> <li>• Candidate having experience in PPP projects shall be given preference.</li> <li>• Knowledge of MS-Word, Excel &amp; PowerPoint is a must.</li> </ul>
<b>Job Description:</b>	<ul style="list-style-type: none"> <li>• Prepare marketing strategies and policies for promotional activities to give Paradip PCPIR a competitive edge over other PCPIRs being planned in India</li> <li>• Build a strong network through prospective investors and industry associations</li> <li>• Interact with domestic &amp; overseas investors for various reviews and discussions</li> <li>• Participate in trade fairs and road shows to facilitate investor mobilisation</li> <li>• Design &amp; generate content for creative/ promotional materials</li> <li>• Actively support leadership teams on opportunities for business development</li> <li>• Develop annual marketing plan along with budget that details the year's activity to meet agreed company objectives</li> </ul>

### **GENERAL INSTRUCTIONS**

- i) The applicant should ensure that he/ she fulfills the eligibility and other norms mentioned above and that the particulars furnished are correct in all respects. In case it is detected at any stage of recruitment that a candidate does not fulfill the eligibility norms and /or that he/she has furnished any incorrect/ false information and / or has suppressed any material fact(s), his/ her candidature will automatically stand cancelled. If any of the above shortcoming(s) is / are detected even after appointment, his/her services are liable to be terminated without any notice.
- ii) Only Indian Nationals are eligible to apply.
- iii) Mere submission of application against the advertisement and apparently fulfilling the criteria as prescribed in the advertisement would not bestow on him/her right to be called for the interview. PIRD L reserves the right to change the number of vacancies and / or cancel / restrict / modify / alter the recruitment process, if required, without issuing any further notice or assigning any reason thereof.
- iv) Candidates employed in Government / Semi-Government / Public Sector Undertakings / Banks / Local Bodies etc. are required to submit their applications through Proper Channel or alternatively, produce a "No Objection Certificate" from their present employer at the time of interview failing which they shall not be allowed to appear in the interview.
- v) Any canvassing directly or indirectly by the applicant will disqualify his/ her candidature.
- vi) The candidate shall be on contractual basis for a period of 2 years and renewal of contract is subject to performance review of the candidate and project requirement.

## **SUBMISSION OF APPLICATION**

Interested candidates meeting the above criteria may send their applications in the given application format along with self-attested photocopies of the following documents. The original certificates shall be required to be presented at the time of interview.

- i) Matriculation/ Secondary Certificate as proof of Birth.
- ii) Mark Sheet/ Certificate in support of all educational qualifications and experience.

The applications are to be sent by Regd. Post / Speed Post so as to reach PIRDL by 10.08.2015. No application shall be entertained under any circumstances after the stipulated date. Incomplete applications are liable to be rejected.

Applications are to be addressed to:

**Chief Executive Officer  
Paradip Investment Region Development Limited  
3<sup>rd</sup> Floor, IDCO Annexe Building, IDCO Towers, Janpath,  
Bhubaneswar-751 022**

The envelope containing the application form must be superscripted as "Application for the post of **Infrastructure Planner / Marketing Manager** in PIRDL".






**(c) Nature of present assignment and responsibilities:-**

<b>Present assignment:</b>	
<b>Duties and Responsibilities:</b>	

**(d) Please write about significant achievement(s) if any, in your current assignment (use *Separate sheet if required*)**

9. Whether any departmental punishment awarded to the applicant during the last 5 years.  
If yes, the details thereof 

Yes	No
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10. Whether any action or inquiry is going on against him as far as his knowledge goes.  
If yes, the details thereof 

Yes	No
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11. Is / was there any criminal case / judicial proceeding against you?  
If yes, please give details. If no, an affidavit to this effect is to be provided, duly signed by a Notary Public or Executive Magistrate 

Yes	No
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*DECLARATION*

I hereby declare that the particulars furnished above are true and correct to the best of knowledge and belief and I have not willfully suppressed any material information germane to my selection / appointment in Paradip Investment Region Development Limited.

(Signature of applicant)

Place: \_\_\_\_\_

Date: \_\_\_\_\_

Enclosures:

- 1.
- 2.
- 3.
- 4.