

 **HYDERABAD METROPOLITAN DEVELOPMENT AUTHORITY**
Growing Global 'A' Block, HMDA Complex, Tarnaka, Hyderabad-500007.

HMDA INTENDS TO APPOINT A SENIOR PR MEDIA MANAGER ON CONTRACT BASIS

The incumbent should possess a PG Degree in Journalism / Public Relations with good writing (both Telugu & English) and communication skills. The Candidate should be a good communicator who can monitor the Print / Electronic / Digital Media. The responsibilities includes website updating on the happenings at HMDA. Further details can be viewed on HMDA website www.hmda.gov.in. The last date for submission of resume addressed to the Secretary, HMDA is 11-10-2013.

8 X 6 Sq.Cm.

THE QUALIFICATION, EXPERIENCE AND OTHER DETAILS FOR THE POST OF SENIOR PR MEDIA MANAGER

- i) Must possess a Degree in Journalism or Public Relations from reputed recognized Indian or foreign University.
 - ii) Must have experience in any Government, Semi Government or Autonomous body or commercial, public sector undertaking or firm related to media of repute for not less than five years with proven experience.
 - iii) Age below 35 years.
- 1) The Additional qualifications and experience may be insisted are as follows:
- i) Work experience in reputed news agency or news paper or electronic media with 5 to 10 years experience.
 - ii) Capable of handling web updating news updating, monitoring print and electronic media.
 - iii) Communication skills and writing skills.
- 2) The remuneration may be fixed between Rs.20,000 – Rs.25,000/-.

Other Terms & Conditions:

- a) The appointment on outsourcing will be made as per the guidelines prescribed in the Presidential Order and as per G.O Ms. No. 610.
- b) The Senior Media Manager will be paid monthly remuneration of Rs.20,000/- to Rs.25,000/-.
- c) The period of outsourcing will be initially for (1) year from the date of his reporting, which is extendable taking into his performance and the need for further extension.
- d) The Metropolitan Commissioner, HMDA reserves his right for further extension.
- e) In case of ambiguity arising out of the above terms and conditions the decision of the Metropolitan Commissioner will be final and the individual is bound to comply the same.
- f) The Senior Media Manager will attend to the work entrusted from time to time allotted by the Metropolitan Commissioner/Secretary during the period of contract.
- g) The services of the individuals are liable for termination as and when the services are not required by this organization.